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## **BUSINESS-DRIVEN IT EXECUTIVE | IT STRATEGIST**

Transforming company operations as a strategic senior manager and IT business partner.

Designing, implementing, shaping and modeling IT policies and procedures to meet growing, demanding and fast changing business requirements.

Core IT strengths and expertise: Development of High Performance; Strategic IT Alignment; Employee Engagement; Talent Acquisition & Talent Management.

### PROFESSIONAL EXPERIENCE

Rian Computers, Bucharest

September 2007 – Present

Owner

NewsAir Rian Computers – software and IT company

In its 12 years of experience, Rian Computers had developed 3 major software applications in media & internet and administration of intellectual properties rights.

## Achievement highlights:

- Budgeting, designing and building major applications accordingly to the business lines of the client' companies
- Create, review and implement business procedures into built software and cybersecurity
- Managing financial budgets in order to add value to the existent products
- Plan company activities when creating high standard products
- Brief and coordinate project partners for final products delivery and implementation
- Strategic decisions making in digital world

International British School of Bucharest, Bucharest	January 2018 – March 2018
Teacher of Computer Science	

**Colegiul German Goethe,** Bucharest February 2017 - June 2017 Teacher of ICT & Informatics

**Colegiul German Goethe,** Bucharest September 2014 - August 2015

Teacher of ICT & Informatics

# **Realitatea Media**, Bucharest **IT Manager**

In my 9 years of experience in the Group, Realitatea Media has evolved into a group of companies mastering the integration of state-of-the-art technologies which underpin the transformation of private organizations. The Media Group Realitatea Media (Realitatea – Catavencu) conjoins companies specializing in media, televisions, newspapers, news agency and online.

## Achievement highlights:

- Start-up experience (building companies, organizations and teams from scratch)
- IT Team raising and strengthening (leading IT teams of 30+, plus local stations)
- Development of a state-of-the-art internal IT Administration Department (provider of impeccable shared IT services throughout the group)
- Decisive support for the Company tenders / bids and projects (national & international identification & co-option of key-experts for large-scale assignments)
- Efficient & responsible IT Budget administration (accountable for approx. 1 000 000 EUR /annually)
- Management of smooth reorganization / restructuring processes (empowering business efficiency or cost reduction needs)
- Meaningful Performance Management (based on continuous feedback provided to employees) & Succession Planning
- Maintenance and daily operations for the group (around 1000 computers and servers)
- Project management: web programming, internal software and TV special software. I
  developed and coordinated 3 teams of programmers who work together following the
  business lines
- Budgeting, designing and building major applications
- Planning and developing workflows. Supervise consistent on-time, on-budget project delivery. Establish and maintain the overall project plans, processes and procedures.
- Managing acquisitions
- Excellence in recruitment & talent acquisition (elaborating and boosting internal assessment tools in IT recruitment)
- Recognition in talent management, employee engagement and employer branding

## **Realitatea Media**, Bucharest **System Engineer**

2001 - 2006

2006 - 2010

### Achievement highlights:

- Technical user support and training
- Entry-level software developer
- Planning, monitoring and administration of the computer' networks
- Management and acquisition of the components and dealing with partners
- Writing documentation and creating presentations user-friendly for the users
- Maintaining and installing the workstations and providing full support for video formats
- Administrate, check and update databases

## **Functional accomplishments:**

IT Team Building & Management

- Selecting and growing IT team members (from 8 in 2006 to a max. of 30) and organizing IT roles and departments
- Promoting job rotation model within the IT team and challenging team members to develop
- Coaching, mentoring and managing the IT team members

### IT Administration

- Creating an effective, spotless, error-less IT service center for all group companies
- Personal involvement in salary negotiation at all levels, along with definition of compensation & benefits policies
- Selecting, negotiating collaboration contracts and maintaining the relationship with all IT suppliers
- Utilizing IT Budget in a top-effective and cost-conscious manner, maintaining at the same time high quality standards of services

## Performance Management

- Promoting a performance model that allows continuous feed-back
- Promoting organic company performance as opposed to individual KPIs and individual performance

## Restructuring & Reorganization

- Advising top management on IT measures to be taken for efficiency increase / cost reduction needs, reshaping situations
- Identifying low performers and systems

## Management Consulting

Trusted and valued management team member and advisor to the Group's top management

### **EDUCATION**

- 2001 2002 Full Master of Science: Diploma in "Quality and Reliability Engineering"
   Polytechnic University of Bucharest Electronics, Telecommunications and Information Technology Faculty
- 1996-2001 Master of Science: Polytechnic University of Bucharest Electronics, Telecommunications and Information Technology Faculty
- Diploma of Baccalaureate: 1992-1996, National College Mihai Viteazul, Bucharest

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### TRAINING AND CERTIFICATION

- 2009 Asebuss, EXEC-EDU "Developing leadership skills".
- 2002 Tampere University of Technology, Finland "Multimedia Systems: Wireless and Wired".
- 2001 Valladolid University of Spain "Radio 2001: From Marconi to UMTS".
- 1999 Lund University of Technology, Sweden "Large scale of software development".

## **LANGUAGE SKILLS**

**English**: fluent **French**: very good

Romanian: mother tongue

### PERSONAL & PROFESSIONAL DIFFERENTIATORS

- ✓ Ambitious, tenacious and influential
- ✓ Charismatic leader whom people easily follow to success
- ✓ Ability to anticipate, to plan ahead, to avoid business shortcomings
- ✓ Proven ability to leverage business development through goal-driven IT management
- ✓ Solutions-oriented, combining professional technical knowledge and skills with the personal ability, determination and persuasion to empower business
- ✓ Professional attitude and vertical behavior at all times
- ✓ Capability to make decisions and assume responsibility in decision-making for achieving objectives, targets and goals

## **PERSONAL DATA**

Date of Birth: 1978, 17 January; Nationality: Romanian